



អង្គការ: **giz** Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



## “SUSTAINABILITY IN TOURISM AND HOSPITALITY” 6-week Specialization Course

Tourism and hospitality, one of the largest industries worldwide currently faces many challenges; among them the responsibility to become more sustainable. When international tourists start returning to Cambodia, quality standards will be essential, and actors in the tourism and hospitality sector should start developing quality sustainable practices. As the awareness to make sustainable travel choices increases, seeking innovative principles for long-term sustainable solutions for the hospitality and tourism industry is of vital importance.

To stimulate a continuous stream of new ideas and best practices, we invite tourism and hospitality actors to join this short specialization course in collaboration with the École d'Hôtellerie et de Tourisme Paul Dubrulle (EHT), the Foundation for Environmental Education (FEE), and the German agency GIZ Regional Economic Development Program IV (GIZ RED IV).

### Overview of Course:

<b>Objectives and Participants</b>	The course explores the conceptual foundations of sustainable development, and discusses existing challenges in the context of Cambodia. The number of participants is limited to 20. This course is for: - Hospitality and Tourism actors looking to use sustainability as a competitive advantage to grow their business in a post-pandemic world - Graduates from EHT Paul Dubrulle aiming to gain a strong knowledge on sustainability that contributes to their career development
<b>Modules</b>	The course consists of 3 modules over 6 weeks (96 hours): Module 1: Introduction to sustainability and eco-certification in tourism and hospitality (33 hours). - <i>Concept of Sustainability; Sustainable Practices; Concept of Eco-Certification</i> Module 2: Develop and monitor sustainable tourism operations (24 hours) - <i>Tourism &amp; Travel Competitiveness of Cambodia and Impacts; Implementation of Sustainability into a Business</i> Module 3: Follow safety and security procedures (15 hours) - <i>Personal Hygiene Standards; Microbiologic Hazards; Workplace Safety Procedures</i> Assessment: Individual assignments and group project (24 hours)
<b>Format and Methodology</b>	Teaching will be conducted online, on-site and through video lectures, group discussions, and assignments. The course is delivered in English.
<b>Learning Outcomes</b>	After having completed the course, participants will be able to: - Describe different ways to measure and quantify tourism's sustainable impact - Summarize the benefits of eco-certification - Apply sustainable good practices, and safety and security procedures at work
<b>Certificate</b>	Upon successful completion of the course, participants will be awarded a digital Certificate of Completion by EHT, FEE and GIZ RED IV.
<b>Course dates and fees</b>	Two pilot courses of 6-week duration each to be delivered in 2021. - Pilot 1: 5 July – 13 August 2021 (15 hours per week) - Pilot 2: October 2021, exact dates to be confirmed Fee: The first 2 pilots are subsidized by EHT, FEE, and GIZ RED IV.
<b>Registration</b>	Only for Cambodian nationals. Registration is open until 30 June 2021. First come, first served basis. Complete the online form: <a href="https://bit.ly/sustainabletourismKH">https://bit.ly/sustainabletourismKH</a> Contact Info: Tel +855 (0)63 963 672   +855 (0) 95 219 994 <a href="mailto:info@ecolepauldubrulle.org">info@ecolepauldubrulle.org</a>